

## Hello there!

I am a creative media designer from Berlin with a passion for visual storytelling. Having successfully completed my apprenticeship, I am ready to take on diverse projects with dedication and creativity. From brainstorming and sketching to final execution, I approach every phase of a project with precision and commitment. What excites me most is telling stories through compelling visuals that leave a lasting impression for years to come.

## Education

### **GPB Berlin**

#### **Digital and Print Media Design Apprentice**

*August 2021 – July 2024*

- Specializing in conception and visualization.
- Certified by the IHK (Chamber of Commerce and Industry in Germany)
- Conceptualized and presented a corporate identity for a region-specific sports event as final assignment.

## Professional Experience

### **Olami Germany**

**Content Designer** | *January 2024 – July 2024*

- Developed and implemented a new visual identity as part of a rebranding initiative.
- Designed the annual report and flyers in various formats for student programs.
- Created branded merchandise, including bottle openers, shot glasses, and T-shirts.
- Expanded my expertise in branding, design, and creative strategy.

### **Reprodukt Comics**

**Publishing Design Assistant** | *June 2023 – September 2023*

- Assembled a font from existing hand lettering files that was crucial to completing a delayed book.
- Sparked the idea for the Young Adult label to highlight specific titles for young readers.
- Collaborated closely with designers, artists, and printing houses on various production tasks.
- Handled online orders by packaging books and providing customer service, ensuring timely and accurate delivery.

### **B.E.S.T. Veranstaltungsdienste**

**Marketing Strategy Assistant** | *December 2022 – May 2023*

- Developed a pitch for a company anniversary celebration, which included gift ideas that were produced.
- Elevated the company's social media presence, leading to improvements in output quality and audience engagement.
- Contributed to internal communication by providing quality images for newsletters and designing training materials.

## Additional Experience

### **Lauder Yeshurun**

**Camp Counselor** | *Winter and Summer Breaks*

- Crafted colorful and engaging decorations and posters for various activities.
- Hosted highly successful workshops on creating and self-publishing Fanzines, inspiring teenagers to explore their creative side.

## Skills

### **Technical Skills:**

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Clip Studio Paint
- Canva
- Microsoft Office Suite

### **Languages:**

- German (Native)
- Russian (Native)
- English (C2)
- French (B1)
- Hebrew (A1)

# DAVID YANKO

**Digital and Print Media Designer**

**Specializing in Conception and Visualization**

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